

FROM CALIFORNIA'S CHILD WELFARE SYSTEM TO

AMERICA'S #1 ILLUSIONIST & MOTIVATIONAL SPEAKER FOR THE HUMAN SERVICES INDUSTRY.

**“YOU EXPERIENCE LIFE
BASED ON WHERE YOU
FOCUS YOUR ATTENTION,
WHEN YOU MAKE THE
MAGIC OF ATTITUDE
YOUR FOCAL POINT
ANYTHING IS POSSIBLE!”**

ERIC ANDERSON

“Your presentation was much more than a magic show. You imparted wisdom and heart warming inspiration to all of us through **your message of hope, faith and perseverance**. Those who attended our conference have repeatedly requested to have you speak and perform again at our future events.**”**

Nina L. Gilbert – Turning Points Educational Services, Inc.



Eric Anderson

The Magician with a Message

to change my situation Take your ego on
ange my situation You can not think you
Often your goals will lead u
our real goal Take your ego on
ink your way out of a proble
tuation Take your ego on

THE ERIC ANDERSON STORY



After being given up for adoption at birth Eric was lucky to be adopted at the age of two and this is where Eric Anderson's story begins!

Because Eric was being abused he was removed from his adoptive home and placed back in California's Child Welfare System from there he lived in numerous foster homes and group homes until he was eighteen.

During this time in his life he was really going through some serious personal challenges, however Eric was able to focus on a great gift given to him before he was placed back in foster care.



When Eric was five years old his adoptive father taught him a simple magic trick. The art of magic gave Eric something positive to focus on while he was being shuffled around in group homes and foster homes.

Magic SAVED Eric's life!

Eric will be the first to say he made his fair share of mistakes, but for the most part he was able to stay out of major trouble because he would sit around and practice the art of magic for hours on end, it was insane.

Eventually Eric became really good, so good in fact people started hiring him to entertain at private parties.

When he turned 18 and aged out of foster care and started living on his own Eric realized he had some serious decisions to make concerning the direction he wanted his life to go. He started reading books on Personal Development & Self Help.

Eric implemented everything he felt would impact his life in a positive way. This really helped him combat some of the negative thoughts he was exposed to growing up. More importantly this gave him a strong foundation to TRANSFORM his life.

After serving a brief stint in the United States Air Force and working a few odd jobs Eric decided to make his dream come true. Eric's goal was to travel the world entertaining audiences with his unique brand of magic. So he bought a one way ticket on a Greyhound Bus from San Diego to Atlanta Georgia and said "I'll figure it out when I get there."

Guess what, he actually did it.

Of course there were some hardships along the way like homelessness, but with a relentless focus to succeed Eric turned his passion (The Art of Magic) into a wildly profitable business entertaining at high profile events around the world. He performed at the 1996 Centennial Olympics, Super Bowl XXXII, Super Bowl XXXIV and his list of corporate clients reads like a list of Who's Who in Corporate America.

For a number of years he was Living His Dream when a friend suggested he share his Personal Story with his audiences. After asking her WHY? She told Eric - when people see your show they will have a lot of questions about how you're able to do some of things you do. I think you should tell your story and explain WHY you do what you do.

One of the things Eric learned is sometimes our Goal(s) will lead us to our real goal. And that's exactly what happened.

Even though he amazes people for a living after the first presentation when he shared his story and the solutions he created to transform his life, Eric was ABSOLUTELY THUNDERSTRUCK by the response. People surrounded him and wanted to know HOW!

This was the first time the questions had nothing to do with how he performed the illusions in his show. Instead everyone wanted to know how he was able to overcome his challenges and live the life he is currently living.

That's when Eric became known as The Magician with a Message. Magicians are known for keeping secrets Eric loves to share one of life's greatest secrets - regardless of your background and what you have gone through with The Magic of Attitude you can take the cards you are dealt and Live a Magical Life. Currently Eric resides in Atlanta Georgia with his family.

HERE'S WHAT THEIR SAYING ABOUT "THE MAGICIAN WITH A MESSAGE"

"Many thanks for your participation in helping create a most memorable Presidential Inaugural evening for the 1200 attendees during the Salute to Heroes Inaugural Banquet and Ball following President Obama's swearing in. Your tremendous talents primed our guests with a magical feeling which set off our event with the perfect transition into the historical evening."

John F. Sommer, JR. Executive Director of the Washington, D.C. Office of The American Legion

"It was delightful to watch the response of audience members, who alternately laughed, "oohed and aahhed," and puzzled over Eric's methods. Everyone present reported that they thoroughly enjoyed the show. In fact, the show was such a success, that we are looking for reasons to have Eric amaze and impress another group and are planning an event next spring. It may well become an annual event for our organization. Hence, I heartily recommend Eric Anderson to you and predict you too will be astonished and surprised!"

Jane Hudson – Mentor Network

"I just had to write again to thank you for the most interesting and amazing performance many of us have ever seen! As you know, you performed to a bunch of experienced social workers at our adoption conference who have most everything. However you were certainly unique!"

Douglas L. mead – Executive Director Georgia AGAPE

"Our Foster Parent Banquet and Independent Living Training was a huge success due to your outstanding performance! We would like to thank you for being our Speaker, Trainer and Performer. You are truly a Magician with a Message. On the evaluations the participants were asked "What did you find most helpful about the training?"

Some of the handwritten responses from the foster parents and staff were:

- "I thought Eric Anderson was exceptional"
- "Very educational"
- "The speaker was outstanding"
- "Life experience related with entertainment"
- "Mr. Anderson's personal testimony"

**Department of Human Services Division of Social Services
Shirley H. Bowie
Social Work Supervisor**

"The California Department of Social Services, Independent Living program would like to thank you your Keynote Presentation. You gave an outstanding presentation that was well received by all the attendees. In addition your workshop, "The Magic of Goal Setting, provided the youth with valuable information on the importance of setting goals. We continue to receive positive feedback regarding your ability to connect with the audience."

**Jill Sevaetasi, Manager
Independent Living Program Policy Unit
Foster Care Support Services Bureau**

ERIC ANDERSON WITH NOBEL PEACE PRIZE RECIPIENT AND PRESIDENT OF THE UNITED STATES JIMMY CARTER

5 Reasons

Event Coordinators Love Booking Eric Anderson!

1. ENERGIZING SPEAKER & ENTERTAINER

Your audience will Be Entertained, Educated and Empowered! Eric presentations are Total Audience Participation. Every single person is actively involved in the presentation.

2. A LIFE-CHANGING MESSAGE

Eric combines a Motivational Message with World Class Magical Entertainment that will "Empower Your Audience to understand Anything Is Possible!"

3. EXPERIENCED KEYNOTER (VERY EASY TO WORK WITH AND EXTREMELY PROFESSIONAL)

Because Eric has delivered thousands of presentations in every imaginable situation he will be the easiest speaker you have ever worked with. Eric will also make you look like a Genius for bringing in such a Dynamic and Engaging Presenter.

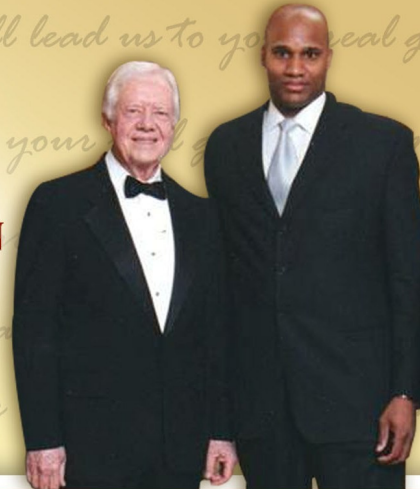
4. A REAL SUCCESS STORY WHO SPEAKS FROM ACTUAL EXPERIENCE.

When Eric shares his story the audience says WOW this guy is like me and more importantly they feel he understands their situation. The POWER this has on the audience is Amazing! Eric believes in order to truly connect with any audience they must know you and can relate with you on a personal level.

5. CELEBRITY SPEAKER

Eric is the author of 2 books and has shared the platform with Talk Show Host Sean Hannity, Home Run King Hank Aaron, Nobel Peace Prize recipient & President of the United States Jimmy Carter. He was personally selected to perform at the "Salute to Heroes Inaugural Ball" during President Barack Obama Inauguration in Washington DC. Eric is a media magnet and has been featured on NBC, FOX, CNN and CBS television programs and can help you generate media attention for your conference.

ASK US ABOUT OUR
CONTINUING EDUCATION
SUPPORT MATERIALS



ERIC'S WORLD CLASS PRESENTATIONS

"The MAGIC OF SUCCESS Program Series®"

The Magic of Attitude

The Magic of Attitude is an explosive Keynote which showcases Eric's Powerful Motivational Message with World Class Illusions. Empowering, Educational & Entertaining this is a high energy interactive event for all of your attendees. This presentation will set the tone for your conference and many of Eric's clients position the Magic of Attitude as the opening or closing session.

The Magic of Achieving Goals

Have you or your organization ever been faced with a task that seemed difficult perhaps unachievable? The Magic of Achieving your Goals pulls back the curtain and gives the audience a glimpse in how magicians achieve the impossible, more importantly how you can use these concepts to achieving you're Goals. Through entertainment, stories and tools the audience can use immediately Eric walks the attendees through an easy to implement process that will allow them to achieve Incredible Results in the most challenging situations. Whether you use this presentation as a Keynote speech or an interactive workshop, this is about pulling back your sleeves and achieving incredible results fast.

The Magic of Leadership

The Magic of Leadership is a powerful presentation that reveals the secret secrets of all great leaders and how you can use these tools in your life for immediate results. Discover how to get people to take you more seriously with one simple change in something you do on a daily basis. Get a glimpse into what Super Psychic Uri Geller does when he meets someone for the first time. Almost all great leaders use this simple strategy as soon as their introduced to someone. The one trait ALL GREAT LEADERS have in common. This is something you are already doing, you just don't realize your doing it. The secret to leading without leading! The Magic of Leadership educates and entertains while revealing the secrets of why people follow the leader. Powerful!

Transform the Moment

Transform the Moment is a 60 - 90 minute workshop which walks the attendees through easy to master interactive demonstrations that will help them build rapport with anyone anytime in any situation. The demonstration(s) or as Eric likes to call them Transformation Mechanisms could be a simple magic trick or something you write on the back of a business card. The point is each mechanism has a message interweaved throughout the demonstration. This is the fastest and easiest way to have people including youth voluntarily let down their guard to participate. Meanwhile you have connected with them while getting your message across in a very unique and memorable manner. This is a very powerful communication tool!

The Art of Magic

This is 55 minutes of non-stop high energy magical entertainment involving the entire audience. This show is interactive and a ton of fun for everyone involved. The audience is taken on a roller coaster ride of impossible happenings that must be experienced to be believed. This is the perfect show to take place after everyone has enjoyed dinner. The introductions are made and the show opens as objects start flying around the room in an incredible display of magical skill. Responses vary from screams to mute astonishment. All of this is wrapped up in situational comedy, and even though Eric is not a comedian there are usually a number of people in the audience in tears because they are laughing so hard. We won't spoil the surprise but we will say that the final illusion is something people will talk about for a very long time.

Here's what Josh Hansen the Executive Director, with Business Products Council Association had to say about the final illusion. "It's no easy task astonishing a room full of meeting attendees at 9:10am, in the morning but you did! I can guarantee you that no one in attendance will ever forget your last trick. No one believes me when I tell them the story. If someone hasn't seen what I'm talking about, it's worth the price of admission and then some."

If you want your attendees to just sit back relax and have fun for sake of having fun you will look like a Genius for bringing Eric in to present The Art of Magic!

**RESERVE YOUR
DATE TODAY!**

**CONTACT US:
(404) 286-2973**

Visit us online at
www.EricTylerAnderson.com

*Eric will have your audience believing
Anything Is Possible and to prove it volunteers
from the crowd will step on stage to Eat Fire!*



♣ CLIENT LIST ♣



THE IDEAL SPEAKER FOR

*Foster Parent Associations Conferences • Independent Living Conferences • Foster Parent Banquets • Adoption Conferences
National Foster Care Awareness Month • National Adoption Month • Events for youth in foster care between the ages of 14 – 21
Social worker Conferences • Staff Development / Trainings*

www.EricTylerAnderson.com

Contact us Today at (404) 286-2963